

/ BSLA *Fieldbook* - 2017



BSLA *Fieldbooks* are met with great enthusiasm by Landscape Architects throughout Massachusetts and Maine, as well as by architects, suppliers, developers, engineering firms, and municipalities.

The 2017 edition to be published at the end of summer, will again profile the BSLA Award winning projects and new Fellows from BSLA. The editorial theme is Gardens. In addition to copies mailed to all members and a select list of allied professionals, issues are distributed at ABX, New England Grows, and the Boston Flower Show as well as at high-end retail outlets, providing a wide distribution to clients and members.

Issues are available online and publically available.

Bit.ly/BSLAFieldbookArchive

Advertising Options

	2017 Issue
Back Cover	\$3500
Inside Front Cover	\$3000
Inside Back Cover	\$3000
Full Page	\$1700
Half Page	\$900
Quarter Page	\$600

Of Note

- The 2017 issue is themed for public interest, 144 pages and 4000 copies are printed. Distribution includes Landscape Architects, Architects, Landscape Designers/Contractors/Horticulturists.
- Fee payment required prior to printing
- All issues can be found online.

For more information or to reserve space, contact

Vicki Carr

BSLA Chapter Office

ChapterOffice@BSLANow.org



/ Sponsorship Opportunities

Full Year Partner Sponsor

- AVAILABLE**
- Prominent display of appreciation in print and online throughout year
 - \$5000. *O'Brien & Sons, OmniLite, UniLock, Boston Light Source, Reflex Lighting, Victor Stanley, DuMor, Longshadow Planters*

EP Sponsor Full Year

- RESERVED**
- Prominent display of appreciation in print and online for all Emerging Professionals events
 - \$2000 (full year)
 - *Landscape Forms*

BSLA Fieldbook

- Quality print publication; high retention; online archive
- Broad print and online readership.
- Covers, full, half and quarter pages available

BSLA Conference

- LIMITED**
- February 9, 2017, Hyatt Downtown Boston
 - Full day exhibit table
 - Prominent display of appreciation in print and online
 - One primary collaborator: *Victor Stanley, Inc.*

Monthly BSLA / Now

- Prominent display ad, linked to your website in monthly digital outreach
- Distributed to 1000+ with high open rate (twice national average)
- Limited ads per issue
- \$250 per issue; repeat discounts available

Other Opportunities

- Sponsor a bus trip or garden tour
- LARE Review
- Host an event at your site
- Make a donation to the BSLA Fund
- More ideas? Contact Vicki Carr at ChapterOffice@BSLANow.org

Social Events

Holiday Party - December 2017

- Appreciation noted and website link in outreach about program
- \$400 (limited availability)

Celebration Gala - May 11, 2017

- Appreciation noted and website link in outreach about program
- Multiple sponsorships available
- Sign up now for 2017!

Open House - Fall 2017

- Appreciation noted and website link in outreach about program

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